

November 20, 2025



SOCAL PROCUREMENT ALLIANCE

**Kicking Off Year 4: Procurement's Community and
Economic Impact**



WELCOME

THANK YOU TO OUR SPONSORS





What's one meaningful takeaway you want to leave this event with?



How many years have you been in procurement?



What has been your greatest procurement accomplishment?



What do you see as the biggest procurement innovation opportunity?



PANEL

&





2028 Summer Olympic and Paralympic Games Support

WWW.SCAG.CA.GOV

Key Games Facts

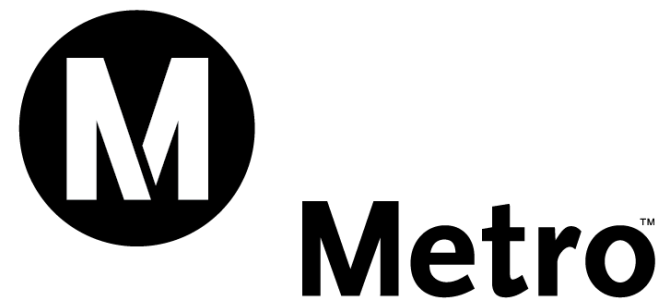
Category	1984 LA Olympics	2024 Paris Games	LA28 Games ¹
Number of Sports	23	32	50+
Number of Events	221	329	~700
Number of Athletes	6,829	10,714	~15,000
Number of Countries	140	204	~200
Number of Spectators ²	~5.7 million	7.9 million	~20 million
Mascot	Sam the Eagle	The Phryges	TBD
Population ³	~13.7 million	12.2 million (Île-de-France)	~18.6 million

1. Projections for 2028; Olympic & Paralympic Games
2. Includes both venue and viewing festival spectators
3. Population: Paris Games = Paris Region; LA Games = SCAG region. OECD, <https://data-viewer.oecd.org/?chartId=77f73892-b018-487a-bee0-f8bbdfc0d3da>

What is the GME?

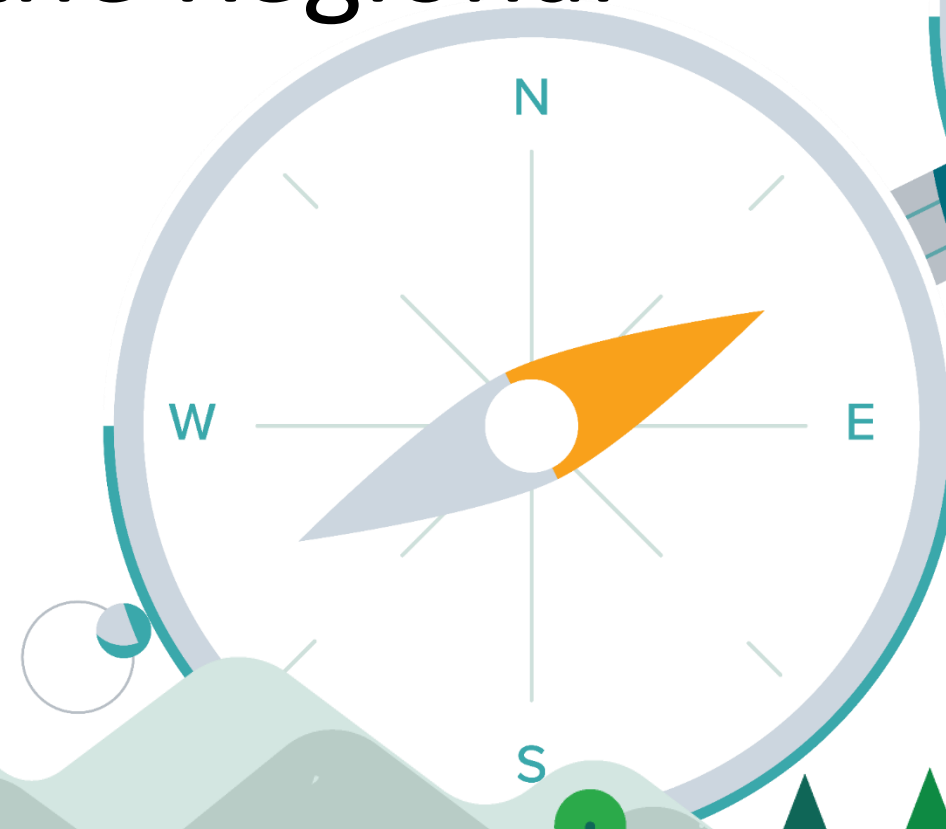
SCAG is part of a group collectively known as the Games Mobility Executives, or GME, which is working to develop mobility plans and pursue funding in coordination with LA28 to support transportation improvements for the region in preparation for the 2028 Summer Olympic and Paralympic Games.

SCAG leads the GME transportation demand management (TDM) subcommittee.



A Framework for SCAG's Games Mobility Program

The Games Program Development Framework directs staff work in support of the LA28 Games and its legacy, with guidance from the Regional Council and Policy Committees.



Guiding Principles: Values Guiding the Program

Mobility

Create more access to more choices for transportation.

Community

Support opportunities for communities and local businesses to benefit from the games and its legacy.

Environment

Increase the resilience of people, places, and infrastructure.

Economy

Expand access to economic opportunity for local businesses and residents while mitigating potential negative impact.

Strengthen Existing Regional Partnerships and Explore New Ones

Leverage New Technologies

Prioritize Regional Connectivity and Geographic Representation

Passenger TDM

- SCAG is coordinating efforts across partner agencies to develop a regionwide TDM strategy.
- The strategy will address mobility for Games venues, key destinations, and the daily routines for residents, workers, and businesses.



Freight TDM

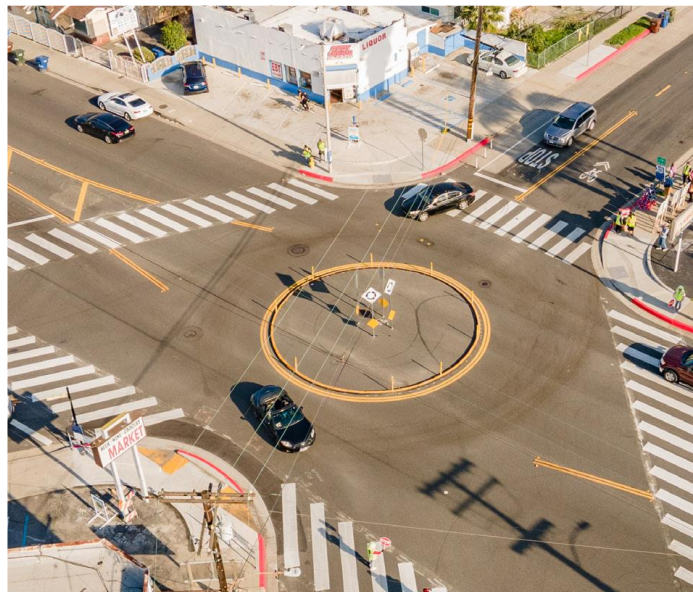
- To prepare for the LA28 Games, SCAG is leading the region's first Freight TDM Plan.
- This plan will identify strategies to support freight operators and local businesses to mitigate disruptions to existing supply chain freight flows and address freight traffic needs serving venues.



Quick-Build Transportation Safety Projects

Quick-builds create traffic safety improvements using durable, cost-effective material that can be adapted with community feedback.

Upcoming projects in support LA28 Games by improving connectivity to transit and increasing capacity for pedestrian activity near venues.



Roundabout



Pedestrian Enhancements



Protected Bike Lane



Artistic Curb Extensions



Open Streets

Community Hubs

- SCAG is developing a toolkit to support creation of community hubs, which can showcase how public spaces can be activated to celebrate regional mega events or even local programming.
- SCAG intends to leverage Community Hubs to empower local jurisdictions to rethink the use for public spaces, while helping bring the community together.





THANK YOU!

For more information, please visit:

scag.ca.gov



**CITY OF
EASTVALE**
HUMBLE | CARING | DRIVEN

LA28 Innovative & Collaborative Preparation Activities

Presented by: Alexander Fung, Economic Development Manager
Date: Thursday, November 20, 2025

THE SIGNIFICANCE OF LA28

While LA28 Games are centered around Los Angeles County, the economic and mobility ripple effects extend across Southern California.

- Largest civil gathering in human history
- Projected to bring billions in economic impact
- Increased tourism and logistics movement
- Opportunities for infrastructure and branding





5 Miles from Orange County

STRATEGIC RESPONSE

Eastvale spearheaded the I-15 Economic Development Collaborative with neighboring cities and agencies in 2024.

- Branding the Inland Empire as a place to visit, live, and play.
- Creating collective marketing and branding campaigns.
- Coordinating approach to infrastructure, mobility, and business attraction.
- Leveraging resources to host Inland Empire Olympic Fan Zones.



I-15 COLLABORATIVE

Key Initiatives:

- Inland Empire Olympic Fan Zones
- Streamlining Permitting Requirements
- Regional Branding and Marketing Campaign
- Cultural Art Installations
- Infrastructure Coordinating



TAKEAWAYS

Regional collaboration amplifies local impact:

- Smaller jurisdictions can leverage resources with one another to prepare for mega-events.
- Events such as LA28 can be used to advance local economic and community development goals.
- Jurisdictions should consider evaluating local infrastructure planning activities' impact on regional events.





**CITY OF
EASTVALE**
HUMBLE | CARING | DRIVEN

LA28 Innovative & Collaborative Preparation Activities

Contact Information:

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SCAN TO SUBMIT QUESTIONS



Join at
Slido.com
#2837 439



PANEL



Allison Citelli
Vice President, Events &
Business Development

U.S. ECONOMIC IMPACT

\$11.1 BILLION EVENT INPUT

Event-related total expenditure

\$30.5 BILLION GROSS OUTPUT

Main economic Impact

\$17.2 B

GDP

Gross Domestic Product

\$3.4 B

Govt Revenue

Direct and Indirect taxes

185 K FTE

Employment

Full time equivalent jobs

FIFA WORLD CUP LOS ANGELES COMMUNITY ENGAGEMENT & IMPACT

Community Impact Programs

- 26 Community Champions
- Beautification Days
- Grow the Game Clinics
- Human Rights Action Plans
- Sustainability
- Volunteer & Workforce Programs
- Professional Development Program Summit
- Business Connect & Procurement

Community Engagement

- Official FIFA Fan Festival
- Official Fan Zones
- Community Viewing Parties
- 39 Day Calendar





SCAN TO SUBMIT QUESTIONS



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ALLIANCE UPDATES

CALLING ALL CREATIVES!

Join the SoCal Procurement Alliance Social Media Team



**Content Ideas
& Writing**



**Graphics &
Visuals**



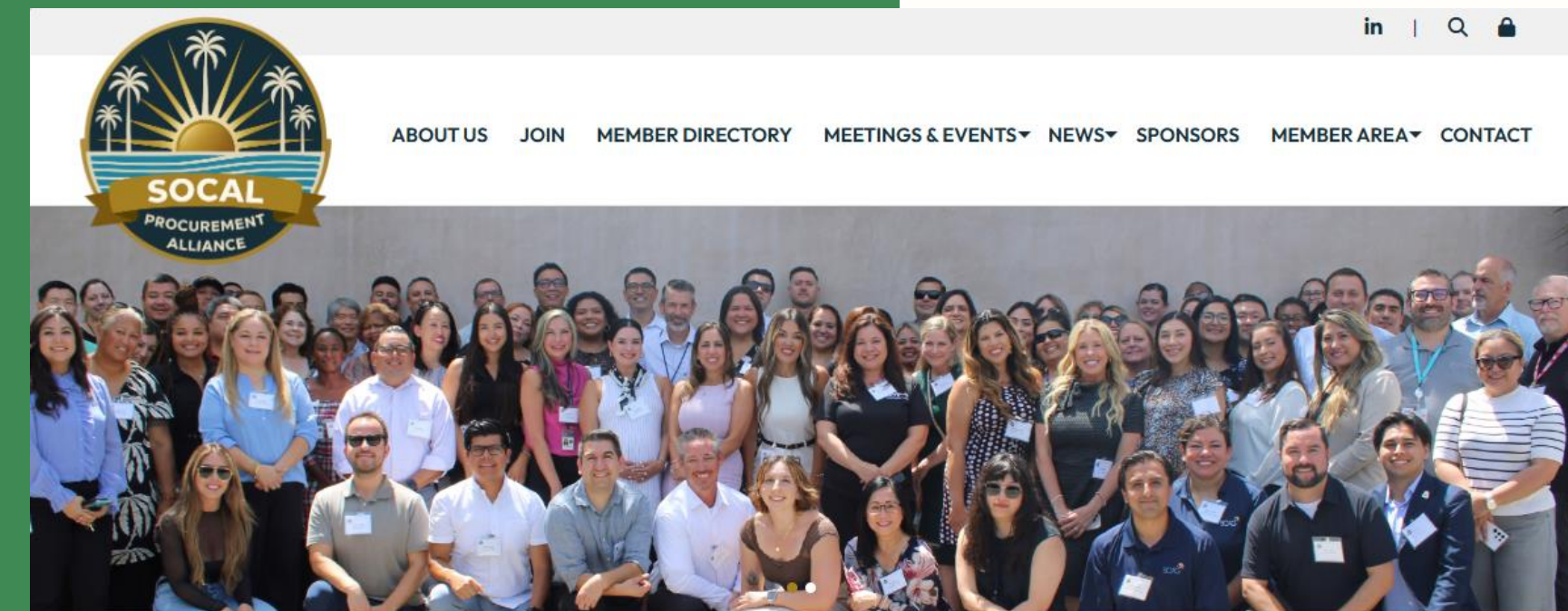
**Event
Promotion**



**Platform Strategy
& Engagement**

Are you passionate about storytelling, visuals, or digital engagement?
We're building a Social Media Team to help amplify our work and connect with our community!

Interested? Let Felipe.orozco@ceo.oc.gov know!



WELCOME TO SOCAL PROCUREMENT ALLIANCE

The SoCal Procurement Alliance was formed to increase the cooperative and collaborative procurement efforts across the region. The Alliance will increase efficiencies and leverage the collective experience of various markets, identify goods and services with high potential for savings, and provide market power to negotiate better terms and lower prices. In addition, the Alliance seeks to provide our local small businesses with increased opportunities to bid for local government contracts by reducing transaction costs through standardization of bidding procedures.

UPCOMING MEETINGS/EVENTS:

APR 15

SUPPLIER OUTREACH EVENT

Join Us!

[View Details ►](#)

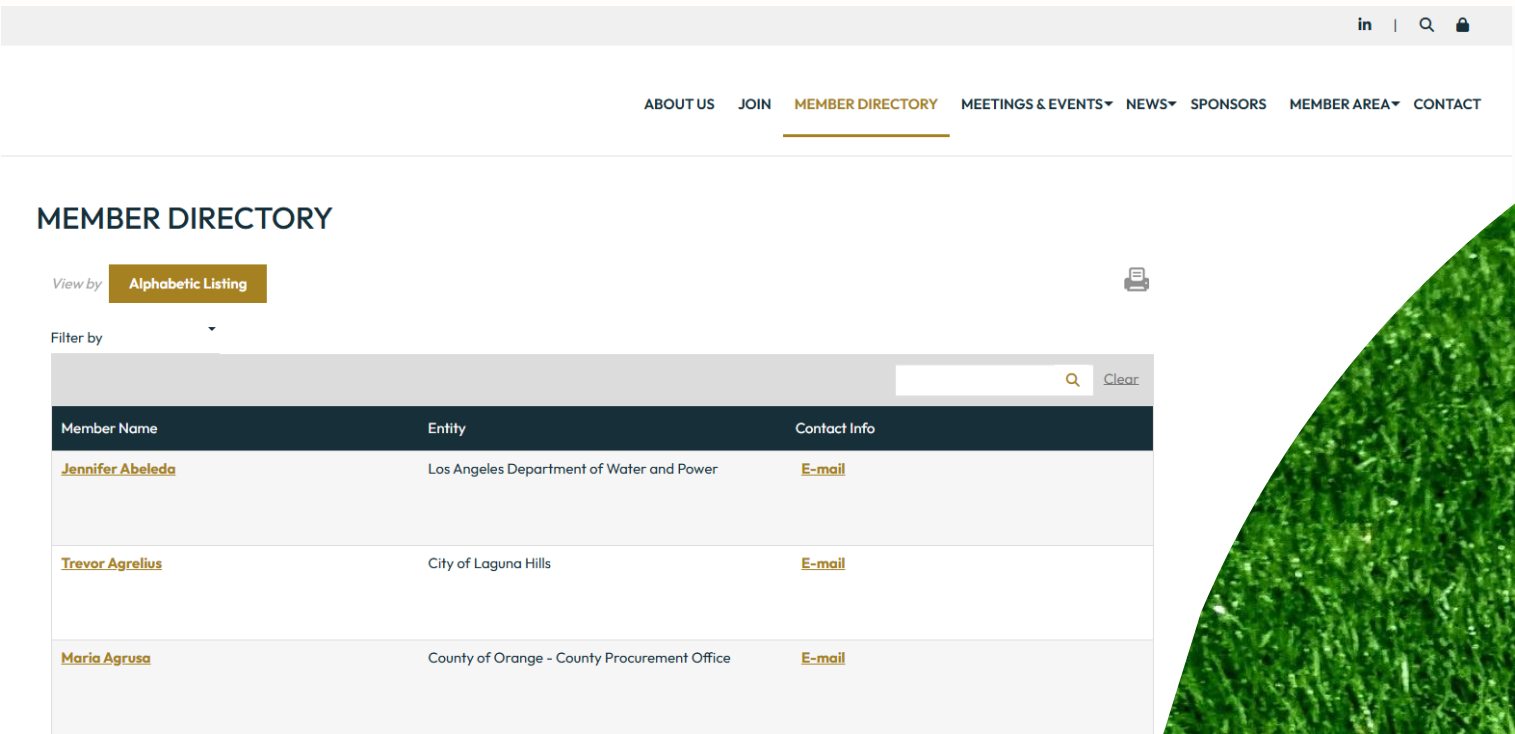
2025 SUPPLIER OUTREACH EVENT



ALLIANCE WEBSITE

SNEAK PEEK AT NEW WEBSITE

The SoCal Procurement Alliance launching new site. Access to upcoming events, become a member, connect with other members, and more!

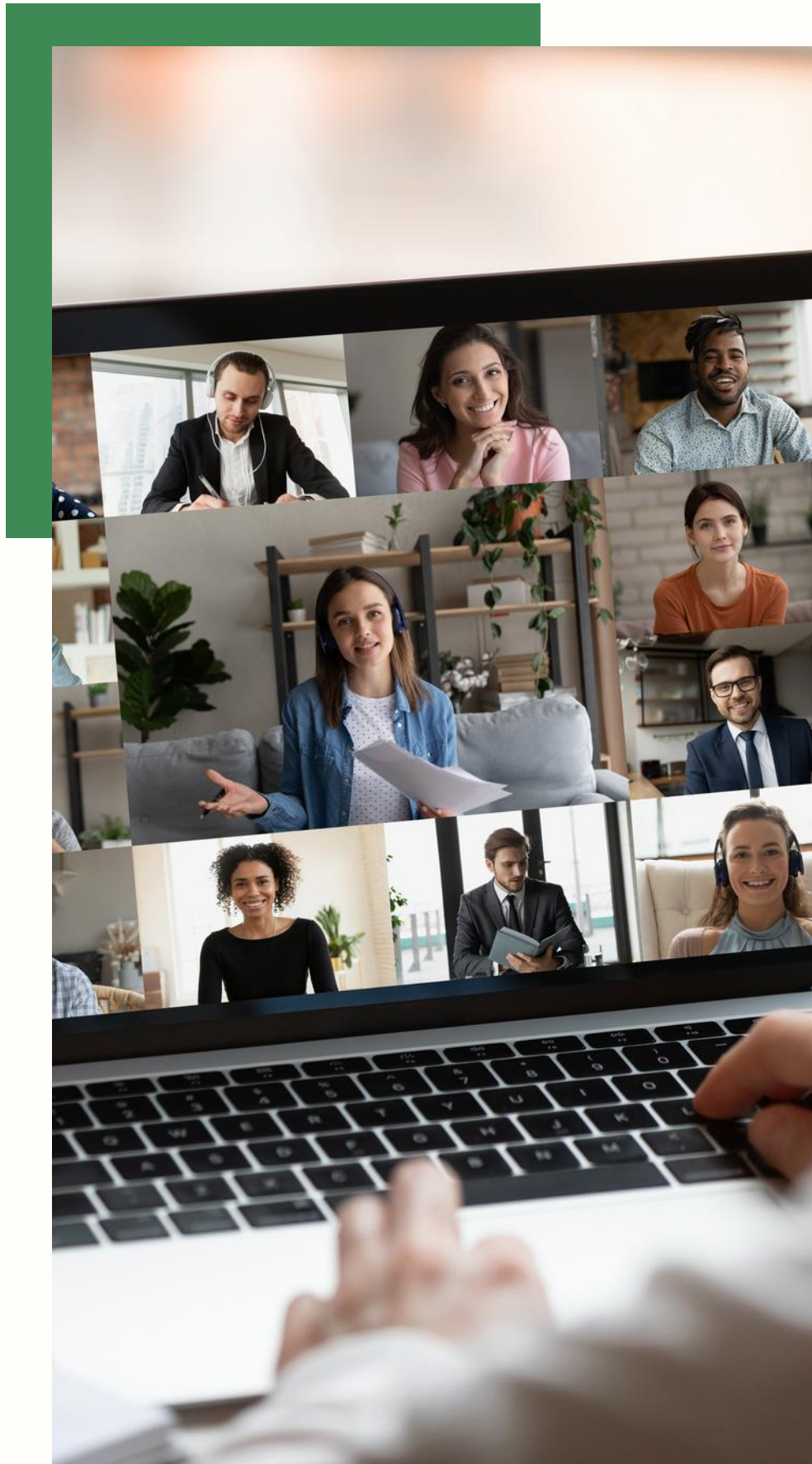


ANNOUNCEMENTS

MONTHLY MEETINGS COMING SOON!

MEMBER AREA LOGIN

Are you a member of the SoCal Procurement Alliance? Login for full access.



MONTHLY MEETINGS

A NEW SPACE FOR CONNECTION, COLLABORATION, & CONVERSATION

The SoCal Procurement Alliance is excited to launch **Monthly Open Forum Meetings** — a dedicated space to:

SHARE UPDATES AND
BEST PRACTICES

RAISE QUESTIONS
AND CHALLENGES

STRENGTHEN
REGIONAL
COLLABORATION

BUILD COMMUNITY
ACROSS AGENCIES



Kicking Off **January 2026**

Open to **all member agencies**

SUPPLIER OUTREACH



SoCal Procurement Alliance Presents:
SUPPLIER OUTREACH EVENT



Anaheim Convention Center

SAVE THE DATE | April 15, 2026

More details to come

50+ Government Agencies | 375+ Exhibitors | 1,500+
Attendees | Matchmaking | Panel Discussion

CONNECT, COLLABORATE, & CONVERSE WITH SUPPLIERS

Signup for a booth & volunteer opportunities!

SoCal Procurement Alliance Presents:

SUPPLIER OUTREACH EVENT

April 16, 2025

ANAHEIM CONVENTION CENTER



Kicking Off **April 15, 2026**



Open to **all member agencies**



Susana.Vega@occr.ocgov.com

SAVE THE DATE



2026
*SoCal Procurement Alliance
Baseball Night*

VS

ANGELS DODGERS

FRIDAY, MAY 15TH 2026

SAVE THE DATE

ANGEL'S STADIUM

RESOURCE TABLES



CAPPO



Center for Contract Compliance



Geri's Screenprinting



NACo



NIGP



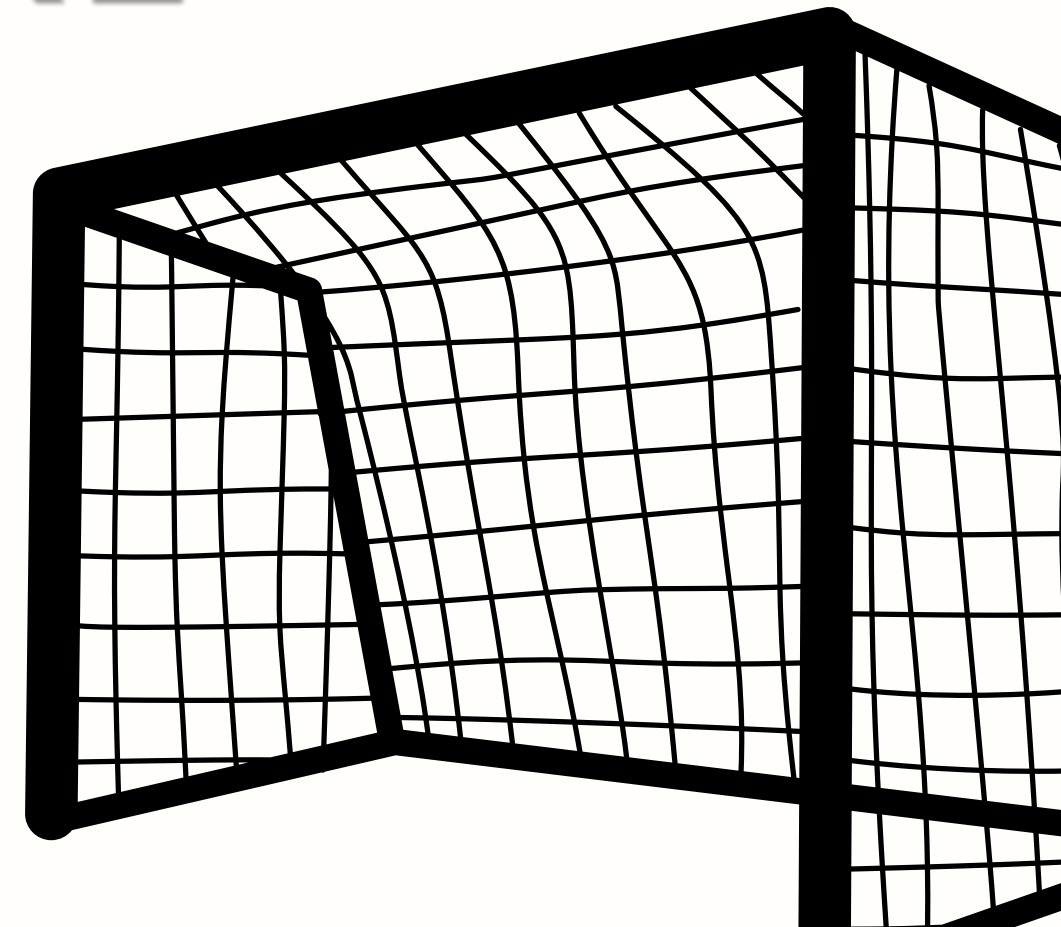
Partners for Public Good



United Rentals



GATHER FOR PICTURE





LUNCH



PUBLIC AGENCY IMPACTS PANEL



SCAN TO SUBMIT QUESTIONS

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NETWORK ACTIVITY



NETWORK ACTIVITY

How many years have you been in procurement?

What has been your greatest procurement accomplishment?

What do you see as the biggest procurement innovation opportunity?



Complete Brief Survey





Thank You

